



## Sponsorship Opportunities

### Platinum - \$8000.00 +gst

- Sponsor brief speech in Plenary Session prior to morning tea on Monday 10th
- Two complimentary delegate registrations
- One complimentary exhibition booth
- Complimentary A4 colour advert on inside front cover of conference handbook  
*(sponsor to supply A4 pdf of advert)*
- Company logo printed on front cover of Conference Handbook
- Company logo in leading position on Conference banner and conference website

### Conference Dinner - \$6000.00 +gst

- Sponsor Brief Speech at Dinner
- Logo and Company statement on Dinner Menus
- One complimentary delegate registration
- One complimentary exhibition booth
- Complimentary A4 colour advert inside back cover of conference handbook  
*(sponsor to supply A4 pdf of advert)*
- Company logo on Conference banner and conference website
- Acknowledgement in Conference handbook



McDonald's Lime Limited

**SOLD!**

### Conference Sports Bag - \$5000.00 +gst

- Company Logo printed on all Sports Bags given to delegates
- One complimentary delegate registration
- One half price exhibition booth
- Complimentary A4 colour advert inside conference handbook  
*(sponsor to supply A4 pdf of advert)*
- Company logo on Conference banner and conference website
- Acknowledgement in Conference handbook



### Keynote Speaker -\$4000.00 +gst (x2)(Sold Andrew Dawson)

- Sponsor Brief Speech prior to Keynote Speaker
- One complimentary delegate registration
- One half price exhibition booth
- Complimentary A4 colour advert inside conference handbook  
*(sponsor to supply A4 pdf of advert)*
- Company logo on Conference banner and conference website
- Acknowledgement in Conference handbook



MWH

BUILDING A BETTER WORLD

**SOLD!**





Pre Dinner Drinks - \$3000.00+gst  
 Sponsor Brief Speech at pre-dinner drinks on Monday  
 Complimentary A4 colour advert inside conference handbook (*sponsor to supply A4 pdf of advert*)  
 One complimentary **SOLD!** registration  
 One half price Exhibition booth  
 Company logo on conference banner and conference website  
 Acknowledgement in conference handbook



Lunch - Monday \$3000.00 + gst  
 Sponsor Brief Speech prior to Lunch  
 One complimentary delegate registration  
 One half price exhibition booth  
 Complimentary A4 colour advert inside conference handbook (*sponsor to supply A4 pdf of advert*)  
 Company logo on Conference banner and conference website  
 Acknowledgement in Conference handbook

Lunch - Tuesday \$3000.00 +gst  
 Sponsor Brief Speech prior to Lunch  
 Complimentary A4 colour advert inside conference handbook (*sponsor to supply A4 pdf of advert*)  
 One complimentary delegate registration  
 One half price exhibition booth  
 Company logo on Conference banner and conference website  
 Acknowledgement in Conference handbook

Delegate Name Badges - \$2500.00 +gst  
 Company logo on Delegate Name Badge and Lanyard  
 One complimentary delegate registration  
 Complimentary A4 colour advert inside conference handbook (*sponsor to supply A4 pdf of advert*)  
 Company logo on Conference banner and conference website  
 Acknowledgement in Conference handbook





Welcome and Opening of Trade Display - \$2000.00 +gst  
 Sponsor Brief Speech at Welcome Function  
 One complimentary delegate registration  
 Company logo on Conference banner and conference website  
 Acknowledgement in Conference handbook

Morning Tea - \$1800.00 +gst  
 Sponsor Brief Speech prior to Morning Tea on Tuesday  
 One half price delegate registration  
 Company logo on conference banner and conference website  
 Acknowledgement in Conference handbook

Afternoon Tea - \$1800.00 +gst  
 Sponsor Brief Speech prior to Afternoon Tea on Monday  
 One half price registration  
 Company logo on conference banner and conference website  
 Acknowledgement in Conference handbook



Wine at the Dinner - \$1500.00 +gst  
 Company Logo on wine bottles  
 Mention from Conference MC at the dinner  
 One half price registration  
 Company logo on conference banner and conference website  
 Acknowledgment in Conference handbook



Advertising in Conference Handbook - \$350.00 +gst  
 A Conference handbook is produced for this conference and handed to all who are in attendance. We will manually insert your A4 Double-sided full colour advert into the conference handbook. We will require you to send 200 copies of your advert to:  
 NZIHT  
 5 Young Street,  
 P O Box 4273  
 New Plymouth 4340  
 Att: Robyn O'Leary

before Friday 30<sup>th</sup> April 2010.





## Exhibition Details

This is an excellent opportunity to promote your business, service and products to the key players in the roading sector. Exhibitors will gain valuable exposure throughout this event, as all catering, the welcome function and pre-dinner drinks will be held in the Exhibition Hall.

### Venue

Bayview Wairakei Resort  
State Highway 1  
TAUPO

ph: +64 7 374 8021 or 0800 737 678

fax: +64 7 374 8485

The Exhibition will be held in Graham Rooms I and II which are situated at the end of the main plenary room. Natural light streams through the floor to ceiling windows along one wall and it looks over a Japanese inspired garden.

### Couriering items to Venue

Please arrange the delivery and collection of items through your own courier company. Please address packages:

Bayview Wairakei Resort  
State Highway 1  
TAUPO  
Attention: Heather Young, Events Manager  
Paving The Way for Greener Roads Conference  
9<sup>th</sup> – 11<sup>th</sup> May 2010  
Box \_\_\_\_\_ of \_\_\_\_\_

Packages can be stored on the premises for collection, up until 3 days following the conference. Exhibitors of the conference are responsible for the re-packing, address labelling and arranging the collection of goods (including consignment notes), prior to their departure.

Any damage caused by nails, screws, staples or adhesives (Velcro or glue) used is the responsibility of the exhibitor. Cost of repair for damages incurred in this manner, will be passed on to the exhibitors account.





### Booth Dimensions

3m x 1.8m Purpose built booth – includes:

- § 1 x 10amp 4 way switchable multibox power outlet
- § 2 x 150 watt spotlights
- § 1 x fascia – white text on black background up to 20

### Cost

Single Booth - \$1700.00 +gst

You are required to fill out an Exhibitors registration form; this generates name badges, etc. To obtain a copy of the Exhibitors registration form and to check availability contact:

Robyn O'Leary P: 06 759-7065 (ext 709) E: [robyn@nzht.co.nz](mailto:robyn@nzht.co.nz)

### Pack In

Sunday 9<sup>th</sup> May 2010 from 12 noon - 5.00pm at Bayview Wairakei Resort, TAUPO

### Pack Out

Tuesday 11<sup>th</sup> May 2010 from 4pm onwards (at conclusion of afternoon tea)

### Additional Furniture Requirements

Please note that it is your responsibility to organise any furniture which you may require. Displayworks have been contracted to build the booths, they will contact you directly to confirm the name of your fascia and to assist you with any additional furniture requirements such as showcases, counters, tables, chairs, AV accessories etc.

Your Displayworks Hire Consultant is:

*Sheryl Jones*

PH: (+64 9) 441 3323,

FAX: (09) 579 9885

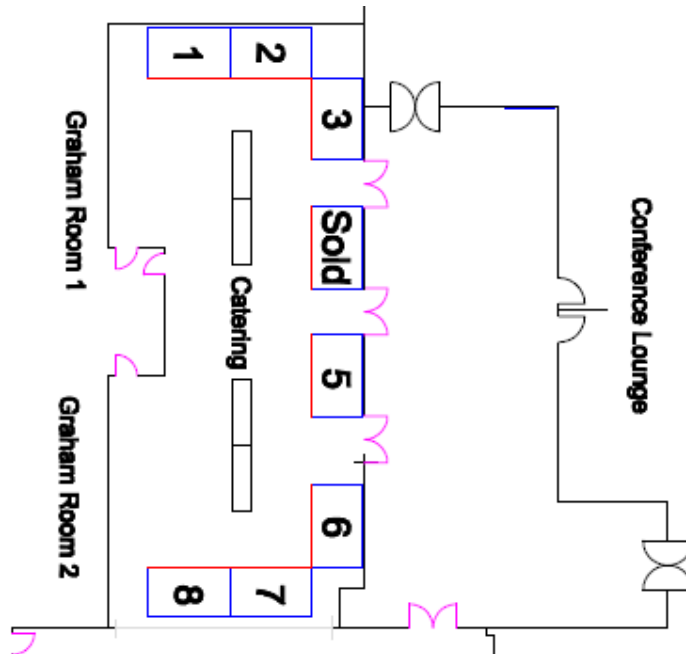
MOB: 027 223 0020,

EMAIL: [hire@displayworks.co.nz](mailto:hire@displayworks.co.nz)





## Floorplan



Booth 3 = GeoSystems

Booth 4 = Tertiary Education

Booth 5 = RST Environmental Solutions Ltd

Booth 6 = MWH

Booth 7 = Hiway Stabilizers

Booth 8 = Hiway Stabilizers





## Contact

To ensure your company gains full exposure of your commitment to this event, your company logo will appear on *all* promotional material right from the early stages. So the early you secure your sponsorship the more marketing exposure you will receive. The investment opportunities are not limited to what is set out below; I would be happy to discuss any of your ideas to assist in maximising your company's exposure at this conference. Packages will be sold on a first in, first served basis.

*"The sponsorship industry has matured over recent years and will do more and more as corporates recognise the power of sponsorships to engage in real value communications and not be seen as something that is tacked onto the end of the marketing mix"* Quote from Bob Gill, CEO BrandAdvantage

To secure your booth or discuss the sponsorship options please do not hesitate to contact:

Robyn O'Leary  
New Zealand Institute of Highway Technology  
P O Box 4273  
New Plymouth 4340  
NZ  
Phone +64 6 759 7065 ext 709  
Email: [robyn@nzih.co.nz](mailto:robyn@nzih.co.nz)

