



**ROADING  
NEW ZEALAND  
CONFERENCE 2010**



**PRODUCTIVITY AND THE FUTURE**

**28 SEPTEMBER 2010**  
DUXTON HOTEL, WELLINGTON

**SPONSORSHIP OPPORTUNITIES**

Register online at [www.nziht.co.nz/roading10](http://www.nziht.co.nz/roading10)

# SPONSORSHIP OPPORTUNITIES

Please note that complimentary registrations are for the conference only and do not include the Excellence in Roading Awards Dinner which is a separate event held the night before the conference.

## Platinum Sponsorship (Limited to 1)

\$8000.00 + GST

- Two complimentary registrations
- Complimentary Advertisement in prominent position of the conference handbook. *(sponsor to supply print ready artwork)*
- Acknowledgement by chairperson at opening and closing of conference
- One complimentary Trade Display Booth
- Company logo (in leading position) on the Conference Banner
- Acknowledgment and Logo printed in conference handbook (in header position)
- Logo on conference website

## Gold Sponsorship (Limited to 1)

\$7000.00 + GST

- One complimentary registration
- Complimentary Advertisement in the conference handbook. *(sponsor to supply print ready artwork)*
- Introduction of Keynote Speaker
- Acknowledgement by chairperson at opening and closing of conference
- Company logo (in 2nd leading position) on the Conference banner
- Acknowledgment and Logo printed in conference handbook
- Logo on conference website

## Conference Keynote Speaker

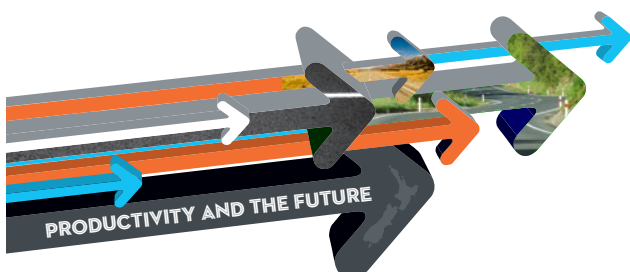
\$5,000.00 + GST

- Introduction of keynote speaker
- One complimentary registration
- No charge to advertise in conference handbook *(sponsor to supply print ready artwork)*
- Logo on conference website
- Logo on conference banner
- Acknowledgment and Logo printed in conference handbook

## Conference Satchel

\$4,000.00 + GST

- One complimentary registration
- Logo on delegates satchel
- Logo on conference website
- Logo on conference banner
- Logo in delegates handbook



## SPONSORSHIP OPPORTUNITIES CONTINUED

- No charge to advertise in conference handbook (*sponsor to supply print ready artwork*)

### Note Pads & Pens

\$3,000.00 + GST

- Complimentary registration for one delegate
- Logo and company details printed on Notepad
- Logo on conference website
- Logo on conference banner
- Logo in delegates handbook
- No charge to advertise in conference handbook (*sponsor to supply print ready artwork*)

### Conference Lunch

\$3,000.00 + GST

- Complimentary registration for one delegate
- Sponsors brief speech prior to lunch
- Logo on conference website
- Logo on conference banner
- Acknowledgement in delegates handbook
- No charge to advertise in conference handbook (*sponsor to supply print ready artwork*)

### Conference Handbook

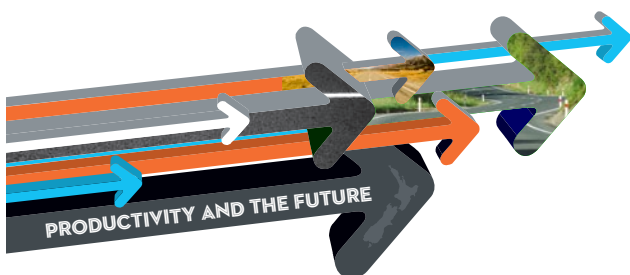
\$2,500.00 + GST

- Half price registration for one delegate
- Logo on front cover of conference handbook
- A4 Advert printed on inside front cover of delegates handbook (*sponsor to supply print ready artwork*)
- Logo on conference website
- Logo on conference banner

### Happy Hour

\$2,000.00 + GST

- Sponsor Brief Speech at Conference Close
- Logo on conference website
- Logo on conference banner
- Acknowledgment in conference handbook
- 50% discount to advertise in conference handbook (*sponsor to supply print ready artwork*)



## SPONSORSHIP OPPORTUNITIES CONTINUED

### Conference Name Badge

\$1500.00 + GST

- Half price registration for one delegate
- Logo on delegates name badge
- Logo on conference website
- Acknowledgement printed in conference handbook
- 50% discount to advertise in conference handbook (*sponsor to supply print ready artwork*)

### Morning Tea

\$1500.00 + GST

- Sponsor Brief Speech prior to Morning Tea
- Logo on conference website
- Logo on conference banner
- Acknowledgement printed in conference handbook
- 50% discount to advertise in conference handbook (*sponsor to supply print ready artwork*)

### Afternoon Tea

\$1500.00 + GST

- Sponsor Brief Speech prior to Afternoon Tea
- Logo on conference website
- Logo on conference banner
- Logo in delegates handbook
- 50% discount to advertise in conference handbook (*sponsor to supply print ready artwork*)

### Advertising in Conference Handbook

\$750.00 + GST

A Conference handbook is produced for this conference. Printed advertisements (can be single or double sided) are to be **supplied printed at A4 size** for inserting and binding into the A4 conference handbook **no later than Wednesday 15th September 2010**. These can be delivered to NZIHT Head Office - 5 Young Street, New Plymouth, New Zealand

### Securing your Sponsorship Package

If any of these sponsorship opportunities are outside of your requirements, please do not hesitate to discuss your ideas as we are keen to assist you in maximising your company's exposure at this event.

#### In order to confirm your sponsorship, please contact

Jill Warner, NZIHT, P.O. Box 4273, New Plymouth,

P: 06 7597065 ext 709

F: 06 7597066

E: [jill@nziht.co.nz](mailto:jill@nziht.co.nz)

